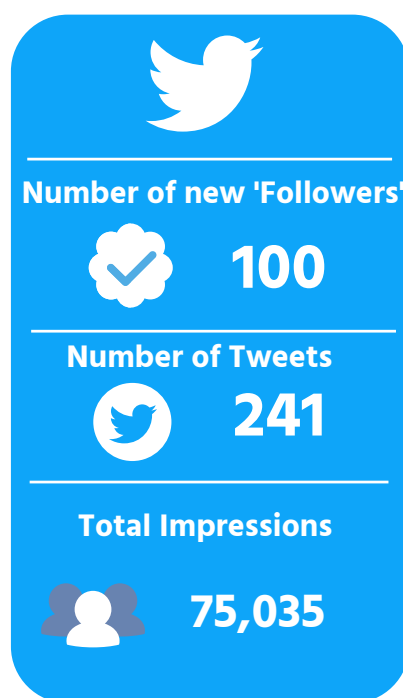


PPP Social Media Update 1st April - 6th September '20

Since the start of this year PPP have produced the following:

- 5 member bulletins
- 2 parish bulletins
- 5 information videos
- 248 Facebook page likes
- 100 followers on Twitter
- 38,065 website visitors

So far since April our two most visited web pages were the article on bonfires during the pandemic and what we'd consider nuisance neighbours. In the previous six months the two most visited pages were the generic animal warden and licensing pages.



Total combined reach since April is 448,426

Month	Visitors	Page Views	Articles Published
Apr	10,442	18,864	21
May	6,970	13,679	13
June	7,638	16,344	21
July	6,218	13,942	9
Aug	5,819	13,400	10
Sept - to date	978	2,074	0

Social Platforms Traffic

Number of views to website from social media posts.

	Facebook	Twitter
Apr	3,709	140
May	1,069	64
June	775	77
July	339	42
Aug	532	112
Sept	64	86

Facebook @PublicProtectionPartnershipUK

	New Likes	Reach	No. Posts
Apr	96	103,470	53
May	43	65,409	49
June	21	51,461	63
July	9	19,789	43
August	69	30,546	38
Sept - to date	10	24,413	14

Twitter @PublicPP_UK

	New Followers	Impressions	No. Tweets
Apr	19	25,000	59
May	6	16,200	47
June	49	13,600	59
July	19	9,429	39
August	6	9,708	23
Sept to date	1	1,098	14